# Online Social Networks and Media 

## Graph Partitioning:

cuts, spectral clustering, density

## What we have seen so far (in PART I)

1. Introduction: what, why, types?
2. Cliques (clique percolation method)
3. Background: How it relates to "cluster analysis" (node/edge similarity) (partitioned (k-means) and hierarchical clustering, how to embed nodes)
4. Betweeness centrality (divisive algorithm)
5. Modularity (intracommunity edges vs random), label propagation

# Outline 

## PART II

Cuts
Spectral Clustering
Dense Subgraphs
Evaluation

We cut the graph into several partitions and assume these partitions represent communities

- Cut: partitioning (cut) of the graph into two (or more) sets (cutsets)
- The size of the cut is the number of edges that are being cut


## Graph Partitioning



## Graph Partitioning

Undirected graph $G(V, E)$ :

## Bi-partitioning task:



Divide vertices into two disjoint groups $\boldsymbol{A}, \boldsymbol{B}$


How can we define a "good" partition of G?

## Graph Partitioning

What makes a good partition?

- Maximize the number of within-group connections
- Minimize the number of between-group connections



## Graph Cuts

Express partitioning objectives as a function of the "edge cut" of the partition

Cut: Set of edges with only one vertex in a group: $\operatorname{cut}(A, B)=\sum_{i \in A, j \in B} w_{i j}$

$\operatorname{cut}(A, B)=2$

## Min Cut

min-cut: the min number of edges such that when removed cause the graph to become disconnected Minimizes the number of connections between partition

$$
\arg \min _{\mathrm{A}, \mathrm{~B}} \operatorname{cut}(\mathrm{~A}, \mathrm{~B})
$$

$\min _{U} E(U, V-U)=\sum_{i \in U} \sum_{j \in V-U} A[i, j]$


This problem can be solved in polynomial time

Min-cut/Max-flow algorithm

## Does this work?



## Min Cut

"Optimal cut"


Problem:

- Only considers external cluster connections
- Does not consider internal cluster connectivity


## Graph Bisection

- Since the minimum cut does not always yield good results, we need extra constraints to make the problem meaningful.
- Graph Bisection refers to the problem of partitioning the nodes of the graph into two equal sets.


## Ratio Cut

## Ratio Cut

Normalize cut by the size of the groups

$$
\text { RatioCut }=\frac{\operatorname{Cut}(\mathrm{U}, \mathrm{~V}-\mathrm{U})}{|U|}+\frac{\operatorname{Cut}(\mathrm{U}, \mathrm{~V}-U)}{|V-U|}
$$

## Normalized Cut

## Normalized-cut

Connectivity between groups relative to the density of each group

$$
\text { Normalized-cut }=\frac{\operatorname{Cut}(\mathrm{U}, \mathrm{~V}-\mathrm{U})}{\operatorname{Vol}(U)}+\frac{\operatorname{Cut}(\mathrm{U}, \mathrm{~V}-\mathrm{U})}{\operatorname{Vol}(V-U)}
$$

$\operatorname{vol}(U)$ : total weight of the edges with at least one endpoint in $U, \operatorname{vol}(U)=\sum_{i \in U} d_{i}$

Why use these criteria?

- Produce more balanced partitions


## An example



Min-Cut(Red) $=1$
Ratio-Cut(Red) $=\frac{1}{1}+\frac{1}{8}=\frac{9}{8}=1.125$
Normalized-Cut(Red) $=\frac{1}{1}+\frac{1}{27}=\frac{28}{27}=1.04$
Min-Cut(Green) $=2$
Ratio-Cut(Green) $=\frac{2}{5}+\frac{2}{4}=\frac{18}{20}=0.9$
Normalized-Cut(Green) $=\frac{2}{12}+\frac{2}{16}=\frac{14}{48}=0.29$

## An example


$\operatorname{Min}-\operatorname{Cut}(A)=1$
Min-Cut $(B)=4$
Min-Rut(C) $=2$

## An example



Ratio-Cut $(A)=\frac{1}{1}+\frac{1}{8}=\frac{9}{8}=1.125$
Ratio-Cut(B) $=\frac{4}{5}+\frac{4}{4}=\frac{36}{20}=1.8$
Ratio-Rut $(C)=\frac{2}{3}+\frac{2}{6}=\frac{6}{6}=1$

## An example



Normalized-Cut(A) $=\frac{1}{1}+\frac{1}{27}=\frac{28}{27}=1.04$
Normalized-Cut $(B)=\frac{4}{16}+\frac{4}{12}=\frac{7}{12}=0.58$
Normalized-Rut(C) $=\frac{2}{8}+\frac{2}{20}=\frac{44}{40}=1.1$

## Graph conductance

Connectivity of group A with the rest of the network relative to the density of the group

$$
\varphi(\mathrm{A})=\frac{\operatorname{cut}(\mathrm{A}, \mathrm{~V}-\mathrm{A})}{\min \{\operatorname{vol}(\mathrm{A}), 2 \mathrm{~m}-\operatorname{vol}(\mathrm{A})\}}
$$

The lower the conductance, the better the cluster

## Graph Bisection

The problem find a partition with equal number of nodes and minimum cut is NPhard

- Kernighan-Lin algorithm: Start with random equal partitions and then swap nodes to improve some quality metric (e.g., cut, modularity, etc).


## Graph Cuts

Ratio and normalized cuts can be reformulated in matrix format and solved using spectral clustering

# Outline 

## PART II

## Cuts

Spectral Clustering Dense Subgraphs
Evaluation

## Adjacency matrix

Simplest form: Split the graph into two pieces, many connections within, few across


How do we identify this structure?
Partition the graph, so that the resulting pieces have low conductance

## Matrix Representation

## Adjacency matrix $(A)$ :

$-n \times n$ matrix
$-A=\left[a_{i j}\right], a_{i j}=1$ if edge between node $i$ and $j$


|  | 1 | 2 | 3 | 4 | 5 | 6 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| 2 | 1 | 0 | 1 | 0 | 0 | 0 |
| 3 | 1 | 1 | 0 | 1 | 0 | 0 |
| 4 | 0 | 0 | 1 | 0 | 1 | 1 |
| 5 | 1 | 0 | 0 | 1 | 0 | 1 |
| 6 | 0 | 0 | 0 | 1 | 1 | 0 |

How many non-zeros in each row?

If the graph is weighted, $a_{i j}=w_{i j}$

## Spectral Graph Partitioning

$\boldsymbol{x}$ is a vector in $\mathfrak{R}^{n}$ with components $\left(\boldsymbol{x}_{\boldsymbol{1}}, \ldots, \boldsymbol{x}_{\boldsymbol{n}}\right)$

- Think of it as a label/value of each node of $\boldsymbol{G}$
- Value $x_{i}$ corresponds to node $i$ in the graph
- What is the meaning of $A \cdot x$ ?

$$
\left[\begin{array}{ccc}
a_{11} & \ldots & a_{1 n} \\
\vdots & & \vdots \\
a_{n 1} & \ldots & a_{n n}
\end{array}\right]\left[\begin{array}{c}
x_{1} \\
\vdots \\
x_{n}
\end{array}\right]=\left[\begin{array}{c}
y_{1} \\
\vdots \\
y_{n}
\end{array}\right]
$$

$$
y_{i}=\sum_{j=1}^{n} A_{i j} x_{j}=\sum_{(i, j) \in E} x_{j}
$$

Entry $y_{i}$ is a sum of labels $x_{j}$ of neighbors of $i$

## Spectral Analysis

$i^{\text {th }}$ coordinate of $A \cdot x$ :

- Sum of the $x$-values of neighbors of $i$
$\begin{array}{cl}\text { - Make this a new value at node } j & \left.\begin{array}{lll}a_{n 1} & \ldots & a_{n n}\end{array}\right]\left[\begin{array}{ll}x_{n}\end{array}\right] \\ \text { Spectral Graph Theory: } & \boldsymbol{A} \cdot \boldsymbol{x}=\boldsymbol{\lambda} \cdot \boldsymbol{x}\end{array}$

$$
\left[\begin{array}{ccc}
a_{11} & \ldots & a_{1 n} \\
\vdots & & \vdots \\
a_{n 1} & \ldots & a_{n n}
\end{array}\right]\left[\begin{array}{c}
x_{1} \\
\vdots \\
x_{n}
\end{array}\right]=\lambda\left[\begin{array}{c}
x_{1} \\
\vdots \\
x_{n}
\end{array}\right]
$$

- Analyze the "spectrum" of a matrix representing $G$
- Spectrum: Eigenvectors $x_{i}$ of a graph, ordered by the magnitude (strength) of their corresponding eigenvalues $\lambda_{i}: \Lambda=\left\{\lambda_{1}, \lambda_{2}, \ldots, \lambda_{n}\right\} \lambda_{1} \leq \lambda_{2} \leq \ldots \leq \lambda_{n}$
Spectral clustering: use the eigenvectors of $A$ or graphs derived by it

Most based on the graph Laplacian

## Example: d-regular graph

Suppose all nodes in $G$ have degree $d$ and $G$ is connected

- What are some eigenvalues/vectors of $G$ ?
$\boldsymbol{A} \cdot \boldsymbol{x}=\boldsymbol{\lambda} \cdot \boldsymbol{x}$ What is $\lambda$ ? What $\boldsymbol{x}$ ?
- Let's try: $x=(1,1, \ldots, 1)$
-Then: $A \cdot x=(d, d, \ldots, d)=\lambda \cdot x$. So: $\lambda=d$
- We found eigenpair of $G: x=(1,1, \ldots, 1), \lambda=d$

Remember the meaning of $\boldsymbol{y}=\boldsymbol{A} \cdot \boldsymbol{x}$ :

$$
y_{j}=\sum_{i=1}^{n} A_{i j} x_{i}=\sum_{(j, i) \in E} x_{i}
$$

## Example: Graph on 2 components

- What if $G$ is not connected?
- $G$ has 2 components, each $d$-regular
- What are some eigenvectors?

- $x=$ Put all 1 s on $\boldsymbol{A}$ and $\mathbf{0}$ s on $B$ or vice versa
- $x^{\prime}=\left(\underline{1, \ldots, 1}, \frac{, \ldots, 0}{|\mathrm{~B}|}\right)$ then $\mathrm{A} \cdot x^{\prime}=(d, \ldots, d, 0, \ldots, 0)$
- $x^{\prime \prime}=(0, \ldots, 0,1, \ldots, 1)$ then $A \cdot x^{\prime \prime}=(0, \ldots, 0, d, \ldots, d)$
- And so in both cases the corresponding $\lambda=d$
- A bit of intuition:

$2^{\text {nd }}$ largest eigenvalue $\lambda_{n-1}$ now has value very close to $\lambda_{n}$


## Matrix Representations

## Adjacency matrix ( $A$ ):

$-n \times n$ matrix
$-A=\left[a_{i j}\right], a_{i j}=1$ if edge between node $i$ and $j$


Important properties:

- Symmetric matrix

|  | 1 | 2 | 3 | 4 | 5 | 6 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| 2 | 1 | 0 | 1 | 0 | 0 | 0 |
| 3 | 1 | 1 | 0 | 1 | 0 | 0 |
| 4 | 0 | 0 | 1 | 0 | 1 | 1 |
| 5 | 1 | 0 | 0 | 1 | 0 | 1 |
| 6 | 0 | 0 | 0 | 1 | 1 | 0 |

- Eigenvectors are real and orthogonal


## Matrix Representations

Degree matrix (D):
$-n \times n$ diagonal matrix
$-D=\left[d_{i i}\right], d_{i i}=$ degree of node $i$


|  | 1 | 2 | 3 | 4 | 5 | 6 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 3 | 0 | 0 | 0 | 0 | 0 |
| 2 | 0 | 2 | 0 | 0 | 0 | 0 |
| 3 | 0 | 0 | 3 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 3 | 0 | 0 |
| 5 | 0 | 0 | 0 | 0 | 3 | 0 |
| 6 | 0 | 0 | 0 | 0 | 0 | 2 |

## Graph Laplacian

## Laplacian matrix (L):

$-n \times n$ symmetric matrix

$$
L=D-A
$$



|  | 1 | 2 | 3 | 4 | 5 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 3 | -1 | -1 | 0 | -1 | 0 |
| 2 | -1 | 2 | -1 | 0 | 0 | 0 |
| 3 | -1 | -1 | 3 | -1 | 0 | 0 |
| 4 | 0 | 0 | -1 | 3 | -1 | -1 |
| 5 | -1 | 0 | 0 | -1 | 3 | -1 |
| 6 | 0 | 0 | 0 | -1 | -1 | 2 |

- What is trivial eigenpair?
$-\boldsymbol{x}=(\mathbf{1}, \ldots, \mathbf{1})$ then $\boldsymbol{L} \cdot \boldsymbol{x}=\mathbf{0}$ and so $\lambda=\lambda_{\mathbf{1}}=\mathbf{0}$
- Important properties:
- Eigenvalues are non-negative real numbers
- Eigenvectors are real and orthogonal


## Graph Laplacian

If the graph is disconnected

- If there are two connected components, the same argument as for the adjacency matrix applies, and $\lambda_{1}=\lambda_{2}=0$
- The multiplicity of eigenvalue 0 is equal to the number of connected components


## The second smallest eigenvalue

Fact: For a symmetric matrix M

$$
\lambda_{2}=\min _{x} \frac{x^{T} M x}{x^{T} x}
$$

What is the meaning of $\min x^{\top} L x$ on $G$ ?

## $\lambda_{2}$ as an optimization problem

What is the meaning of $\min x^{\mathrm{T}} L x$ on $G$ ?

$$
\begin{aligned}
& -\mathrm{x}^{\mathrm{T} \mathrm{Lx}}=\sum_{i, j=1}^{n} L_{i j} x_{i} x_{j}=\sum_{i, j=1}^{n}\left(D_{i j}-A_{i j}\right) x_{i} x_{j} \\
& -=\sum_{i} D_{i i} x_{i}^{2}-\sum_{(i, j) \in E} 2 x_{i} x_{j} \\
& -=\sum_{(i, j) \in E}\left(x_{i}^{2}+x_{j}^{2}-2 x_{i} x_{j}\right)=\sum_{(i, j) \in E}\left(x_{i}-x_{j}\right)^{2}
\end{aligned}
$$

Node $\boldsymbol{i}$ has degree $\boldsymbol{d}_{\boldsymbol{i}}$. So, value $\boldsymbol{x}_{\boldsymbol{i}}^{2}$ needs to be summed up $\boldsymbol{d}_{\boldsymbol{i}}$ times. But each edge $(i, j)$ has two endpoints so we need $x_{i}^{2}+x_{j}^{2}$

## $\lambda_{2}$ as an optimization problem

## The expression: $\quad \mathrm{X}^{\mathrm{T}} \mathrm{LX}$



When is this expression minimized?
"similar values" for connected edges

## $\lambda_{2}$ as an optimization problem

What else do we know about $x$ ?
$-x$ is unit vector: $\sum_{i} x_{i}^{2}=1$
$-x$ is orthogonal to $1^{\text {st }}$ eigenvector $(1, \ldots, 1)$ thus: $\sum_{i} x_{i} \cdot 1=\sum_{i} x_{i}=0$

$$
\lambda_{2}=\min _{\substack{\text { All labeling } \\ \text { of nodes si so }}} \frac{\sum_{i}(i, j) \in E}{}\left(x_{i}-x_{j}\right)^{2}
$$

If $i$ and $j$ are connected, we want $x_{i}$ and $x_{j}$ to subtract each other, have the "same sign" We want to assign values $x_{i}$ to nodes $i$ such that few edges cross 0 .

## $\lambda_{2}$ as an optimization problem



- Minimum when connected nodes get the same sign (similar values)
- This minimization problem tries to place (embed) nodes of the graph on the real line so that the number of edges that span across 0 is as small as possible
- Tightly connected nodes on the same side of the real line


Balance to minimize

$$
\lambda_{2}=\min _{x: \sum x_{i}=0} \sum_{(i, j) \in E}\left(x_{i}-x_{j}\right)^{2}
$$



## Find Optimal Cut [Fiedler'73]

## Back to finding the optimal cut

- Express partition $(\mathrm{A}, \mathrm{B})$ as a vector

$$
y_{i}= \begin{cases}+1 & \text { if } i \in A \\ -1 & \text { if } i \in B\end{cases}
$$

- We can minimize the cut of the partition by finding a non-trivial vector $x$ that minimizes:

$$
\underset{y \in[-1,+1]^{n}}{\arg } \min f(y)=\sum_{(i, j) \in E}\left(y_{i}-y_{j}\right)^{2}
$$

Can't solve exactly. Let's relax $y$ and allow it to take any real value (instead of just $+1,-1$ )


## Rayleigh Theorem

$\min _{y \in \mathfrak{R}^{n}} f(y)=\sum_{(i, j) \in E}\left(y_{i}-y_{j}\right)^{2}=y^{T} L y$


- $\lambda_{2}=\min f(y)$ : The minimum value of $f(y)$ is $y$
given by the $2^{\text {nd }}$ smallest eigenvalue $\lambda_{2}$ of the Laplacian matrix $L$
■ $\mathrm{x}=\arg \min _{\mathrm{y}} f(y)$ : The optimal solution for $y$ is given by the corresponding eigenvector $x$, referred as the Fiedler vector


## Example



Eigenvalues

Eigenvectors

| 0.0 | 1.0 | 3.0 | 3.0 | $4 . .0$ | 5.0 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0.4 | 0.3 | -0.5 | -0.2 | -0.4 | -0.5 |
| 0.4 | 0.6 | 0.4 | -0.4 | 0.4 | 0.0 |
| 0.4 | 0.3 | 0.1 | 0.6 | -0.4 | 0.5 |
| 0.4 | -0.3 | 0.1 | 0.6 | 0.4 | -0.5 |
| 0.4 | -0.3 | -0.5 | -0.2 | 0.4 | 0.5 |
| 0.4 | -0.6 | 0.4 | -0.4 | -0.4 | 0.0 |

## Spectral Partitioning Algorithm

Three basic stages:
Pre-processing

- Construct a matrix representation of the graph

Decomposition

- Compute eigenvalues and eigenvectors of the matrix

Grouping

- Assign points to two or more clusters, based on the new representation


## Spectral Partitioning Algorithm

Pre-processing:
Build Laplacian matrix $L$ of the graph


## Decomposition:

- Find eigenvalues $\lambda$ and eigenvectors $x$ of the matrix $L$
- Map vertices to corresponding components of $\lambda_{2}$



## Spectral Partitioning Algorithm

## Grouping:

- Sort components of reduced 1-dimensional vector
- Identify clusters by splitting the sorted vector in two
- How to choose a splitting point?
- Naïve approaches:
- Split at 0 or median value
- More expensive approaches:
- Attempt to minimize normalized cut in 1-dimension (sweep over ordering of nodes induced by the eigenvector)

| 1 | 0.3 |
| :---: | :---: |
| 2 | 0.6 |
| 3 | 0.3 |
| 4 | -0.3 |
| 5 | -0.3 |
| 6 | -0.6 | Split at 0 :

Cluster A: Positive points
Cluster B: Negative points

| 1 | 0.3 |
| :--- | :--- |
| 2 | 0.6 |
| 3 | 0.3 |$\quad$| 4 | -0.3 |
| :--- | :--- |
| 5 | -0.3 |
| 6 | -0.6 |



## Example: Spectral Partitioning



$\lambda_{1}=0$

$$
\lambda_{2}=0.354
$$

$$
v_{2}=\left[\begin{array}{c}
0.247 \\
0.383 \\
0.383 \\
0.383 \\
-0.383 \\
-0.383 \\
-0.383 \\
-0.247
\end{array}\right]
$$




## k-Way Spectral Clustering

How do we partition a graph into $k$ clusters?


## k-Way Spectral Clustering

## How do we partition a graph into $k$ clusters?

- Recursively apply a bi-partitioning algorithm in a hierarchical divisive manner
- Disadvantages: Inefficient, unstable



## k-Way Spectral Clustering

Use several of the eigenvectors to partition the graph.

- Use $m$ eigenvectors, and set a threshold for each,
- Get a partition into $2^{m}$ groups, each group consisting of the nodes that are above or below threshold for each of the eigenvectors, in a particular pattern.


If we use both the $2^{\text {nd }}$ and $3^{\text {rd }}$ eigenvectors, nodes 5 and 6 (negative in both) 2 and 3 (positive in both)
1 and 4 alone

- Note that each eigenvector except the first is the vector $x$ that minimizes $x^{\top} L x$, subject to the constraint that it is orthogonal to all previous eigenvectors.
- Thus, while each eigenvector tries to produce a minimum-sized cut, successive eigenvectors have to satisfy more and more constraints => the cuts progressively worse.


## Example: Spectral Partitioning



## Components of $\mathbf{x}_{\mathbf{2}}$



Rank in $\mathbf{x}_{\mathbf{2}}$

## Example: Spectral partitioning





## Spectral Clustering

- Use the lowest $k$ eigenvalues of $L$ to construct the $n \times k$ graph $\mathrm{G}^{\prime}$ that has these eigenvectors as columns
- The n-rows represent the graph vertices in a k-dimensional Euclidean space
- Group these vertices in $k$ clusters using $k$ means clustering or similar techniques


## k-Way Spectral Clustering

Pre-processing: Build Laplacian matrix $L$ of the graph

## Decomposition:

- Find eigenvalues $\lambda$ and

|  | 1 | 2 | 3 | 4 | 5 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 3 | -1 | -1 | 0 | -1 | 0 |
| 2 | -1 | 2 | -1 | 0 | 0 | 0 |
| 3 | -1 | -1 | 3 | -1 | 0 | 0 |
| 4 | 0 | 0 | -1 | 3 | -1 | -1 |
| 5 | -1 | 0 | 0 | -1 | 3 | -1 |
| 6 | 0 | 0 | 0 | -1 | -1 | 2 |

eigenvectors $x$

$$
\begin{aligned}
& \boldsymbol{\lambda}=\begin{array}{|c|c|c|c|c|c|c|}
\hline 0.0 \\
\hline 1.0 \\
\hline 3.0 \\
\hline 3.0 \\
\hline 4.0 \\
\hline 5.0 \\
\hline 0.4 & 0.3 & -0.5 & -0.2 & -0.4 & -0.5 \\
\hline 0.4 & 0.6 & 0.4 & -0.4 & 0.4 & 0.0 \\
\hline 0.4 & 0.3 & 0.1 & 0.6 & -0.4 & 0.5 \\
\hline 0.4 & -0.3 & 0.1 & 0.6 & 0.4 & -0.5 \\
\hline 0.4 & -0.3 & -0.5 & -0.2 & 0.4 & 0.5 \\
\hline 0.4 & -0.6 & 0.4 & -0.4 & -0.4 & 0.0 \\
\hline
\end{array} \\
& k=3
\end{aligned}
$$ of the matrix $L$

## Cuts and spectral clustering

$$
\begin{array}{r}
\operatorname{cut}\left(A_{1}, \ldots, A_{k}\right):=\sum_{i=1}^{k} \operatorname{cut}\left(A_{i}, \bar{A}_{i}\right) \\
\operatorname{RatioCut}\left(A_{1}, \ldots, A_{k}\right)=\sum_{i=1}^{k} \frac{\operatorname{cut}\left(A_{i}, \bar{A}_{i}\right)}{\left|A_{i}\right|} \\
\operatorname{Ncut}\left(A_{1}, \ldots, A_{k}\right)=\sum_{i=1}^{k} \frac{\operatorname{cut}\left(A_{i}, \bar{A}_{i}\right)}{\operatorname{vol}\left(A_{i}\right)}
\end{array}
$$

Relaxing Ncut leads to normalized spectral clustering, while relaxing RatioCut leads to unnormalized spectral clustering

## Normalized Graph Laplacians

$$
\begin{aligned}
& L_{s y m}=D^{-1 / 2} L D^{-1 / 2}=I-D^{-1 / 2} A D^{-1 / 2} \\
& x^{\tau} L_{s y m} x=\sum_{(\mathrm{i}, \mathrm{j}) \in \mathrm{E}}\left(\frac{\mathrm{x}_{\mathrm{i}}}{\sqrt{d_{i}}}-\frac{\mathrm{x}_{\mathrm{j}}}{\sqrt{d_{j}}}\right)^{2} \\
& L_{r w}=D^{-1} L=I-D^{-1} A
\end{aligned}
$$

$L_{\text {rw }}$ closely connected to random walks

## Spectral clustering (besides graphs)

Can be used to cluster any points (not just vertices), as long as there is an appropriate similarity matrix

Needs to be symmetric and non-negative

How to construct a graph:

- $\varepsilon$-neighborhood graph: connect all points whose pairwise distances are smaller than $\varepsilon$
- k-nearest neighbor graph: connect each point with each k nearest neighbor
- full graph: connect all points with weight in the edge ( $i, j$ ) equal to the similarity of $i$ and $j$


## Summary

- The values of $x$ minimize

$$
\min _{x \neq 0} \sum_{(i, j) \in E}\left(x_{i}-x_{j}\right)^{2} \quad \sum_{i} \mathrm{x}_{\mathrm{i}}=0
$$

- For weighted matrices

$$
\min _{x \neq 0} \sum_{(i, j)} A[i, j]\left(x_{i}-x_{j}\right)^{2} \quad \sum_{i} x_{i}=0
$$

- The ordering according to the $x_{i}$ values will group similar (connected) nodes together


# Outline 

## PART II

## Cuts

Spectral Clustering
Dense Subgraphs
Evaluation

## Finding Dense Subgraphs

- Dense subgraph: A collection of vertices such that there are a lot of edges between them
- E.g., find the subset of email users that talk the most between them
- Or, find the subset of genes that are most commonly expressed together
- Similar to community identification but we do not require that the dense subgraph is sparsely connected with the rest of the graph.


## Definitions

- Input: undirected graph $G=(V, E)$.
- Degree of node u: $\operatorname{deg}(u)$
- For two sets $S \subseteq V$ and $T \subseteq V$ :

$$
E(S, T)=\{(\mathrm{u}, \mathrm{v}) \in E: u \in S, v \in T\}
$$

- $E(S)=E(S, S)$ : edges within nodes in $S$
- Graph Cut defined by nodes in $S \subseteq V$ :
$E(S, \bar{S})$ : edges between $S$ and the rest of the graph
- Induced Subgraph by set $S: G_{S}=(S, E(S))$


## Definitions

- How do we define the density of a subgraph?
- Average Degree:

$$
d(S)=\frac{2|E(S)|}{|S|}
$$

- Problem: Given graph G, find subset S, that maximizes density d(S)
- Surprisingly there is a polynomial-time algorithm for this problem.


## The $k$-densest subgraph

- The $k$-densest subgraph problem: Find the set of $k$ nodes $S$, such that the density $d(S)$ is maximized.
- The k-densest subgraph problem is NP-hard!


## Min-Cut Problem



Given a graph* $G=(V, E)$,
A source vertex $s \in V$,
A destination vertex $t \in V$

Find a set $S \subseteq V$
Such that $s \in S$ and $t \in \bar{S}$
That minimizes $E(S, \bar{S})$

* The graph may be weighted

Min-Cut = Max-Flow: the minimum cut maximizes the flow that can be sent from s to $t$. There is a polynomial time solution.
the maximum amount of flow passing from the source to the sink is equal to the total weight of the edges in the minimum cut

## Algorithm (Goldberg)

Given the input graph $G$, and value C

1. Create the min-cut instance graph
2. Compute the min-cut
3. If the set $S$ is not empty, return YES
4. Else return NO

How do we find the set with maximum density?

## Min-cut algorithm

- The min-cut algorithm finds the optimal solution in polynomial time $\mathrm{O}(\mathrm{nm})$, but this is too expensive for real networks.
- We will now describe a simpler approximation algorithm that is very fast
- Approximation algorithm: the ratio of the density of the set produced by our algorithm and that of the optimal is bounded.
- The ratio is at most $1 / 2$
- The optimal set is at most twice as dense as that of the approximation algorithm.
- Any ideas for the algorithm?


## Greedy Algorithm

Given the graph $G=(V, E)$

1. $S_{0}=V$
2. For $i=1 \ldots|V|$
a. Find node $v \in S$ with the minimum degree b. $S_{i}=S_{i-1} \backslash\{v\}$
3. Output the densest set $S_{i}$

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## Analysis

- Density of optimal set: $d_{o p t}=\max _{S \subseteq V} d(S)$
- Density of greedy algorithm $d_{g}$
- $d_{o p t} \leq 2 \cdot d_{g}$


# Outline 

## PART II

Cuts
Spectral Clustering
Dense Subgraphs
Evaluation

## Community Evaluation

- With ground truth
- Without ground truth


## Evaluation with ground truth



## Zachary's Karate Club

Club president (34) (circles) and instructor (1) (rectangles)

## Community Evaluation

We are given objects of two different kinds $(+, \times)$

- The perfect community: all objects inside the
 community are of the same type


## Metrics: purity

the fraction of instances that have labels equal to the label of the community's majority

$$
\text { Purity }=\frac{1}{N} \sum_{i=1}^{k} \max _{j}\left|C_{i} \cap L_{j}\right|
$$



Community 1


Community 2

$(5+6+4) / 20=0.75$

Purity can be easily tampered by

- Points being singleton communities (of size 1); or by
- Very large communities


## Metrics

Based on pair counting: the number of pairs of vertices which are classified in the same (different) clusters in the two partitions.

- True Positive (TP) Assignment: when similar members are assigned to the same community. This is a correct decision.
- True Negative (TN) Assignment: when dissimilar members are assigned to different communities. This is a correct decision.
- False Negative (FN) Assignment: when similar members are assigned to different communities. This is an incorrect decision.
- False Positive (FP) Assignment: when dissimilar members are assigned to the same community. This is an incorrect decision.


## Metrics: pairs



For TP, we need to compute the number of pairs with the same label that are in the same community

$$
T P=\underbrace{\binom{5}{2}}_{\text {Community } 1}+\underbrace{\binom{6}{2}}_{\text {Community } 2}+\underbrace{\binom{4}{2}+\binom{2}{2}}_{\text {Community } 3}=32
$$

## Metrics: pairs



Community 1


Community 2 Community 3

$$
T N=\underbrace{(5 \times 6}+\overparen{1 \times 1}+\overparen{1 \times 6}+\overparen{1 \times 1)}
$$

For TN: we need to compute the number of dissimilar pairs in dissimilar communities

Communities 1 and 2


Communities 1 and 3

$$
+\underbrace{\overbrace{6 \times 4}^{+, \Delta}+\overbrace{1 \times 2}^{\times,+}+\overbrace{1 \times 4}^{\times, \Delta}}_{\text {Communities } 2 \text { and } 3}=104 .
$$

## Metrics: pairs



For FP, compute dissimilar pairs that are in the same community.

$$
F P=\underbrace{(5 \times 1+5 \times 1+1 \times 1)}_{\text {Community } 1}+\underbrace{(6 \times 1)}_{\text {Community } 2}+\underbrace{(4 \times 2)}_{\text {Community } 3}=25
$$

For FN , compute similar members that are in different communities.

$$
F N=\underbrace{(5 \times 1)}_{\times}+\underbrace{(6 \times 1+6 \times 2+2 \times 1)}_{+}+\underbrace{(4 \times 1)}_{\Delta}=29
$$

## Metrics: pairs

Precision ( $P$ ): the fraction of pairs that have been correctly assigned to the same community.
TP/(TP+FP)

Recall (R): the fraction of pairs assigned to the same community of all the pairs that should have been in the same community.
TP/(TP+FN)

F-measure
2PR/(P+R)

## Evaluation without ground truth

- Cluster Cohesion: Measures how closely related are objects in a cluster
- Cluster Separation: Measure how distinct or well-separated a cluster is from other clusters
- Example: Squared Error
- Cohesion is measured by the within cluster sum of squares (SSE)

$$
W S S=\sum_{i} \sum_{x \in C_{i}}\left(x-m_{i}\right)^{2}
$$

- Separation is measured by the between cluster sum of squares

$$
B S S=\sum_{i}\left|C_{i}\right|\left(m-m_{i}\right)^{2}
$$

- Where $\left|C_{i}\right|$ is the size of cluster $i$


# Evaluation without ground truth 

$$
\operatorname{cohesion}(C)=\frac{\# \text { internal edges of } C}{N_{C}\left(N_{C}-1\right) / 2}
$$

$$
\operatorname{seperation}(C)=\frac{\# \text { inter }- \text { cluster edges of } C}{N_{C}\left(N-N_{C}\right)}
$$

## Evaluation without ground truth

## Modularity

Both as a local (per individual community) and as a global measure

Conductance

## Evaluation without ground truth

With semantics:

- (ad hoc) analyze other attributes (e.g., profile, content generated) for coherence
- human subjects (user study) Mechanical Turk Visual representation (similarity/adjacency matric, word clouds, etc)

(a) U.S . Constitution

(b) Sports


## Summary

- Spectral clustering

Using the eigenvectors of the Laplacian (or, normalized Laplacian)
split around 0
use the k-eigenvectors

- Dense subgraphs
- Evaluation


## Basic References

- Jure Leskovec, Anand Rajaraman, Jeff Ullman, Mining of Massive Datasets, Chapter 10, http://www.mmds.org/
- Reza Zafarani, Mohammad Ali Abbasi, Huan Liu, Social Media Mining: An Introduction, Chapter 6, http://www.socialmediamining.info/
- Santo Fortunato: Community detection in graphs. CoRR abs/0906.0612v2 (2010)
- Ulrike von Luxburg: A Tutorial on Spectral Clustering. CoRR abs/0711.0189 (2007)
- Albert-László Barabasi, Network Science, Chapter 9, http://networksciencebook.com/


## Questions?

Not used

## Graph partitioning

The general problem

- Input: a graph $G=(V, E)$
- edge ( $u, v$ ) denotes connection/similarity between $u$ and $v$
- weighted graphs: weight of edge captures the degree of similarity (or, strength of connection)

Partition the nodes in the graph such that

- nodes within clusters are well interconnected (high edge weights)
- nodes across clusters are sparsely interconnected (low edge weights)
Partitioning as an optimization problem:
- most graph partitioning problems are NP hard


## Reformulating ratio cut (or normalized cut) in matrix format

- Let $X_{i j}=1$, when node $i$ is member of community $j ; 0$, otherwise
- Let $D=\operatorname{diag}\left(d_{1}, d_{2}, \cdots, d_{n}\right)$ be the diagonal degree matrix
- The $i$ th entry on the diagonal of $X^{T} A X$ is the number of edges that are inside community $i$.
- The $i$ th element on the diagonal of $X^{T} D X$ is the number of edges that are connected to members of community $i$.
- The $i$ th element on the diagonal of $X^{T}(D-A) X$ is the number of edges in the cut that separates community $i$ from other nodes.



## So, ratio cut is

$$
\begin{aligned}
\operatorname{Ratio} \operatorname{Cut}(P) & =\frac{1}{k} \sum_{i=1}^{k} \frac{\operatorname{cut}\left(P_{i}, \bar{P}_{i}\right)}{\left|P_{i}\right|} \\
& =\frac{1}{k} \sum_{i=1}^{k} \frac{X_{i}^{T}(D-A) X_{i}}{X_{i}^{T} X_{i}} \\
& =\frac{1}{k} \sum_{i=1}^{k} \hat{X}_{i}^{T}(D-A) \hat{\hat{X}_{i}} \\
\hat{X}_{i} & =\hat{X}_{i} /\left(\hat{X}_{i}^{T} \hat{X}_{i}\right)^{1 / 2}
\end{aligned}
$$

Both ratio/normalized cut can be reformulated as

$$
\min _{\hat{X}} \operatorname{Tr}\left(\hat{X}^{T} L \hat{X}\right)
$$

$L= \begin{cases}D-A & \text { Ratio Cut Laplacian, i.e., Unnormalized Laplacian } \\ I / 2\end{cases}$
Normalized Laplacian for Normalized Cut.
$D=\operatorname{diag}\left(d_{1}, d_{2}, \cdots, d_{n}\right)$ is a diagonal degree matrix

- Spectral relaxation:

$$
\begin{gathered}
\min _{\hat{X}} \operatorname{Tr}\left(\hat{X}^{T} L \hat{X}\right) \\
\text { s.t. } \hat{X}^{T} \hat{X}=I_{k}
\end{gathered}
$$

## Optimal Solution

$\hat{X}$ is the top eigenvectors with the smallest eigenvalues

- Because we performed spectral relaxation, the matrix obtained is not integer valued
- To recover $X$ from $\hat{X}$ we can run $k$-means on $\hat{X}$


## Decision problem

- Consider the decision problem:
- Is there a set $S$ with $d(S) \geq c$ ?
- $d(S) \geq c$
- $2|E(S)| \geq c|S|$
- $\sum_{v \in S} \operatorname{deg}(v)-E(S, \bar{S}) \geq c|S|$
- $2|E|-\sum_{v \in \bar{S}} \operatorname{deg}(v)-E(S, \bar{S}) \geq c|S|$
- $\sum_{v \in \bar{S}} \operatorname{deg}(v)+E(S, \bar{S})+c|S| \leq 2|E|$


## Transform to min-cut

- For a value $c$ we do the following transformation

- We ask for a min s-t cut in the new graph


## Transformation to min-cut

- There is a cut that has value $2|E|$



## Transformation to min-cut

Every other cut has value:

- $\sum_{v \in \bar{S}} \operatorname{deg}(v)+E(S, \bar{S})+c|S|$



## Transformation to min-cut

- If $\sum_{v \in \bar{S}} \operatorname{deg}(v)+E(S, \bar{S})+c|S| \leq 2|E|$ then $S \neq \emptyset$ and $d(S) \geq c$



## Analysis

- We will prove that the optimal set has density at most 2 times that of the set produced by the Greedy algorithm.
- Density of optimal set: $d_{o p t}=\max _{S \subseteq V} d(S)$
- Density of greedy algorithm $d_{g}$
- We want to show that $d_{o p t} \leq 2 \cdot d_{g}$


## Upper bound

- We will first upper-bound the solution of optimal
- Assume an arbitrary assignment of an edge $(u, v)$ to either $u$ or $v$
- Define:

$-I N(u)=\#$ edges assigned to u
$-\Delta=\max _{u \in V} I N(u)$
- We can prove that
$-d_{\text {opt }} \leq 2 \cdot \Delta$
This is true for any assignment of the edges!


## Lower bound

- We will now prove a lower bound for the density of the set produced by the greedy algorithm.
- For the lower bound we consider a specific assignment of the edges that we create as the greedy algorithm progresses:
- When removing node $u$ from $S$, assign all the edges to $u$
- So: $I N(u)=$ degree of $u$ in $S \leq d(S) \leq d_{g}$
- This is true for all $u$ so $\Delta \leq d_{g}$
- It follows that $d_{o p t} \leq 2 \cdot d_{g}$

