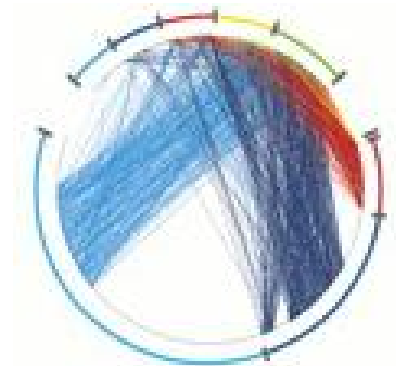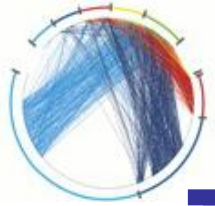# Models and Algorithms for Complex Networks

Theory and Algorithms for Link Analysis Ranking, Rank Aggregation, and Voting

Outline

- § Axiomatic Characterizations of Link Analysis Ranking Algorithms
  - § InDegree algorithm
  - § PageRank algorithm
- § Rank Aggregation
  - § Computing aggregate scores
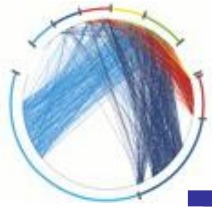 - § Computing aggregate rankings - voting

Comparing LAR vectors

$$w_1 = [\ 1 \quad 0.8 \quad 0.5 \quad 0.3 \quad 0\ ]$$

$$w_2 = [\ 0.9 \quad 1 \quad 0.7 \quad 0.6 \quad 0.8\ ]$$

§ How close are the LAR vectors w_1, w_2?

Distance between LAR vectors

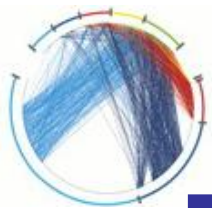§ Geometric distance: how close are the numerical weights of vectors w_1, w_2?

$$d_1(w_1, w_2) = \sum |w_1[i] - w_2[i]|$$

$w_1 = [\ 1.0\quad 0.8\quad 0.5\quad 0.3\quad 0.0\ ]$

$w_2 = [\ 0.9\quad 1.0\quad 0.7\quad 0.6\quad 0.8\ ]$
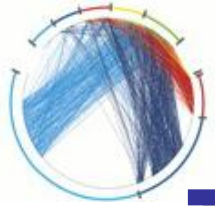
$d_1(w_1, w_2) = 0.1 + 0.2 + 0.2 + 0.3 + 0.8 = 1.6$

Distance between LAR vectors

§ Rank distance: how close are the ordinal rankings induced by the vectors w_1, w_2?

§ Kendal's τ distance

$$d_r(w_1, w_2) = \frac{\text{pairs ranked in a different order}}{\text{total number of distinct pairs}}$$

Similarity

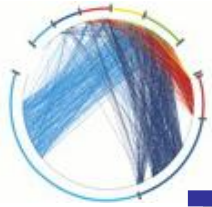§ Definition: Two algorithms A_1, A_2 are similar if

$$\lim_{n \to \infty} \frac{\max_{G \in G_n} d_1\big(A_1(G), A_2(G)\big)}{\max_{w_1, w_2} d_1\big(w_1, w_2\big)} = 0$$

§ Definition: Two algorithms A_1, A_2 are rank similar if

$$\lim_{n \to \infty} \max_{G \in G_n} d_r\big(A_1(G), A_2(G)\big) = 0$$

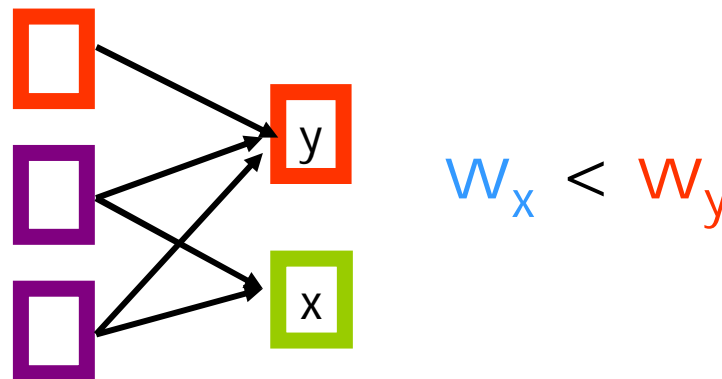§ Definition: Two algorithms A_1, A_2 are rank equivalent if

$$\max_{G \in G_n} d_r\big(A_1(G), A_2(G)\big) = 0$$

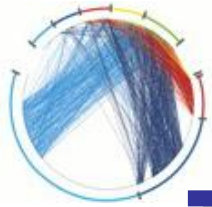# Monotonicity

§ Monotonicity: Algorithm A is strictly monotone if for any nodes x and y

$$B_N(x) \subset B_N(y) \Leftrightarrow A(G)[x] < A(G)[y]$$

$$W_x < W_y$$

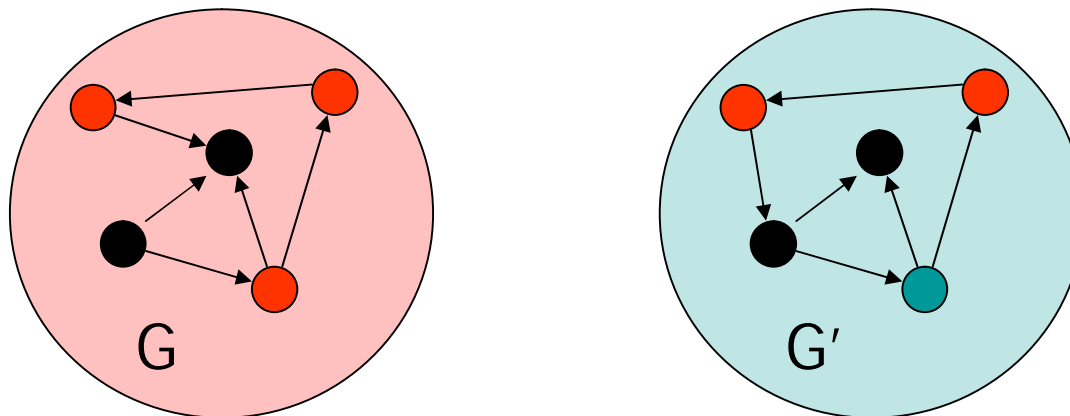# Locality

§ Locality: An algorithm A is strictly rank local if, for every pair of graphs $G=(P,E)$ and $G'=(P,E')$, and for every pair of nodes x and y, if $B_G(x)=B_{G'}(x)$ and $B_G(y)=B_{G'}(y)$ then

$$A(G)[x] < A(G)[y] \Leftrightarrow A(G')[x] < A(G')[y]$$

§ the relative order of the nodes remains the same

§ The InDegree algorithm is strictly rank local

Label Independence

§ Label Independence: An algorithm is label independent if a permutation of the labels of the nodes yields the same permutation of the weights

   § the weights assigned by the algorithm do not depend on the labels of the nodes

Axiomatic characterization of the InDegree algorithm [BRRT05]

§ Theorem: Any algorithm that is strictly rank local, strictly monotone and label independent is rank equivalent to the InDegree algorithm

Proof outline

§ Consider two nodes i and j with d(i) > d(j)

§ Assume that w(i) < w(j)

|R| = |L|

|E| > 0

graph G

Proof outline

§ Remove all links except to i and j

  § $w_1(i) < w_1(j)$ (from locality)

graph G_1

Proof outline

§ Add links from C and R to node k

  § $w_2(i) < w_2(j)$ (from locality)
  § $w_2(k) < w_2(i)$ (from monotonicity)
  § $w_2(k) < w_2(j)$

graph G_2

Proof outline

§ Remove links from R to i and add links
from L to i

§ $w_3(k) < w_3(j)$ (from locality)

graph G_3

Proof outline

§ Graphs G_2 and G_3 are the same up to a label permutation

$$L \leftrightarrow R$$
$$j \leftrightarrow k$$

graph G_2

graph G_3

Proof outline

§ Graphs G_2 and G_3 are the same up to a label permutation

$$L \leftrightarrow R$$
$$j \leftrightarrow k$$

graph G_2

graph G_3

Proof outline

§ We now have

§ $w_2(j) < w_2(k)$ and $w_3(j) < w_3(k)$ (shown before)

§ $w_2(j) = w_3(k)$ and $w_2(k) = w_3(j)$ (label independ.)

§ $w_2(j) > w_2(k)$ CONTRADICTION!

graph G_2 graph G_3

Axiomatic characterization

§ **All three properties are needed**

  § locality

  - PageRank is also strictly monotone and label independent

  § monotonicity

  - consider an algorithm that assigns 1 to nodes with even degree, and 0 to nodes with odd degree

  § label independence

  - consider and algorithm that gives the more weight to links that come from some specific page (e.g. the Yahoo page)

Outline

- § Axiomatic Characterizations of Link Analysis Ranking Algorithms
  - § InDegree algorithm
  - § PageRank algorithm
- § Rank Aggregation
  - § Computing aggregate scores
  - § Computing aggregate rankings - voting

Self-edge axiom

§ Algorithm A satisfies the self-edge axiom if the following is true: If page a is ranked at least as high as page b in a graph G(V,E), where a does not have a link to itself, then a should be ranked higher than b in G(V,E ∪ {v,v})

Vote by committee axiom

§ Algorithm A satisfies the vote by committee axiom if the following is true: If page *a* links to pages *b* and *c*, then the relative ranking of all the pages should be the same as in the case where the direct links from *a* to *b* and *c* are replaced by links from *a* to a new set of pages which link (only) to *b* and *c*

Collapsing axiom

§ If there is a pair of pages a and b that link to the same set of pages, but the set of pages that link to a and b are disjoint, then if a and b are collapsed into a single page (a), where links of b become links of a, then the relative rankings of all pages (except a and b) should remain the same.

Collapsing axiom (example)

Proxy axiom

§ If there is a set of k pages with the same importance that link to a, and a itself links to k other pages, then by dropping a and connect the pages in N(a) and P(a), the relative ranking of all pages (excluding a) should remain the same

Proxy axiom (example)

Axiomatic Characterization of PageRank Algorithm [AT04]

§ The PageRank algorithm satisfies label independence, self-edge, vote by committee, collapsing and proxy axioms.

Outline

- § Axiomatic Characterizations of Link Analysis Ranking Algorithms
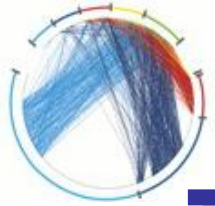 - § InDegree algorithm
  - § PageRank algorithm
- § Rank Aggregation
  - § Computing aggregate scores
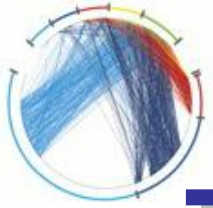 - § Computing aggregate rankings - voting

Rank Aggregation

§ Given a set of rankings $R_1, R_2, \dots, R_m$ of a set of objects $X_1, X_2, \dots, X_n$ produce a single ranking R that is in agreement with the existing rankings

Examples

§ Voting

  § rankings $R_1, R_2, \ldots, R_m$ are the voters, the objects $X_1, X_2, \ldots, X_n$ are the candidates.

Examples

§ Combining multiple scoring functions

§ rankings $R_1, R_2, ..., R_m$ are the scoring functions, the objects $X_1, X_2, ..., X_n$ are data items.

- Combine the PageRank scores with term-weighting scores

- Combine scores for multimedia items

  § color, shape, texture

- Combine scores for database tuples

  § find the best hotel according to price and location

Examples

§ Combining multiple sources

§ rankings $R_1, R_2, ..., R_m$ are the sources, the objects $X_1, X_2, ..., X_n$ are data items.

- meta-search engines for the Web
- distributed databases
- P2P sources

Variants of the problem

§ **Combining scores**

   § we know the scores assigned to objects by each ranking, and we want to compute a single score

§ **Combining ordinal rankings**

   § the scores are not known, only the ordering is known

   § the scores are known but we do not know how, or do not want to combine them

   • e.g. price and star rating

Combining scores

§ Each object X_i has m scores $(r_{i1}, r_{i2}, \ldots, r_{im})$

§ The score of object X_i is computed using an aggregate scoring function $f(r_{i1}, r_{i2}, \ldots, r_{im})$

	R_1	R_2	R_3
X_1	1	0.3	0.2
X_2	0.8	0.8	0
X_3	0.5	0.7	0.6
X_4	0.3	0.2	0.8
X_5	0.1	0.1	0.1

Combining scores

§ Each object X_i has m scores $(r_{i1}, r_{i2}, \ldots, r_{im})$

§ The score of object X_i is computed using an aggregate scoring function $f(r_{i1}, r_{i2}, \ldots, r_{im})$

   § $f(r_{i1}, r_{i2}, \ldots, r_{im}) = \min\{r_{i1}, r_{i2}, \ldots, r_{im}\}$

	R_1	R_2	R_3	R
X_1	1	0.3	0.2	0.2
X_2	0.8	0.8	0	0
X_3	0.5	0.7	0.6	0.5
X_4	0.3	0.2	0.8	0.2
X_5	0.1	0.1	0.1	0.1

Combining scores

§ Each object X_i has m scores $(r_{i1}, r_{i2}, \ldots, r_{im})$

§ The score of object X_i is computed using an aggregate scoring function $f(r_{i1}, r_{i2}, \ldots, r_{im})$

  § $f(r_{i1}, r_{i2}, \ldots, r_{im}) = \max\{r_{i1}, r_{i2}, \ldots, r_{im}\}$

	R_1	R_2	R_3	R
X_1	1	0.3	0.2	1
X_2	0.8	0.8	0	0.8
X_3	0.5	0.7	0.6	0.7
X_4	0.3	0.2	0.8	0.8
X_5	0.1	0.1	0.1	0.1

Combining scores

§ Each object X_i has m scores $(r_{i1}, r_{i2}, \ldots, r_{im})$

§ The score of object X_i is computed using an aggregate scoring function $f(r_{i1}, r_{i2}, \ldots, r_{im})$

  § $f(r_{i1}, r_{i2}, \ldots, r_{im}) = r_{i1} + r_{i2} + \ldots + r_{im}$

	R_1	R_2	R_3	R
X_1	1	0.3	0.2	1.5
X_2	0.8	0.8	0	1.6
X_3	0.5	0.7	0.6	1.8
X_4	0.3	0.2	0.8	1.3
X_5	0.1	0.1	0.1	0.3

Top-k

- § Given a set of n objects and m scoring lists sorted in decreasing order, find the top-k objects according to a scoring function f

- § top-k: a set T of k objects such that $f(r_{j1},\ldots,r_{jm}) \leq f(r_{i1},\ldots,r_{im})$ for every object X_i in T and every object X_j not in T

- § Assumption: The function f is monotone
  - § $f(r_1,\ldots,r_m) \leq f(r_1',\ldots,r_m')$ if $r_i \leq r_i'$ for all i
- § Objective: Compute top-k with the minimum cost

Cost function

- § We want to minimize the number of accesses to the scoring lists
- § Sorted accesses: sequentially access the objects in the order in which they appear in a list
  - § cost C_s
- § Random accesses: obtain the cost value for a specific object in a list
  - § cost C_r

- § If s sorted accesses and r random accesses minimize $s\ C_s + r\ C_r$

Example

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

§ Compute top-2 for the sum aggregate function

Fagin's Algorithm

1. Access sequentially all lists in parallel until there are k objects that have been seen in all lists

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

Fagin's Algorithm

1. Access sequentially all lists in parallel until there are k objects that have been seen in all lists

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

Fagin's Algorithm

1. Access sequentially all lists in parallel until there are k objects that have been seen in all lists

R_1	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R_2	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R_3	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

Fagin's Algorithm

1. Access sequentially all lists in parallel until there are k objects that have been seen in all lists

R$_1$			R$_2$			R$_3$	
X$_1$	1		X$_2$	0.8		X$_4$	0.8
X$_2$	0.8		X$_3$	0.7		X$_3$	0.6
X$_3$	0.5		X$_1$	0.3		X$_1$	0.2
X$_4$	0.3		X$_4$	0.2		X$_5$	0.1
X$_5$	0.1		X$_5$	0.1		X$_2$	0

Fagin's Algorithm

1. Access sequentially all lists in parallel until there are k objects that have been seen in all lists

R$_1$			R$_2$			R$_3$	
X$_1$	1		X$_2$	0.8		X$_4$	0.8
X$_2$	0.8		X$_3$	0.7		X$_3$	0.6
X$_3$	0.5		X$_1$	0.3		X$_1$	0.2
X$_4$	0.3		X$_4$	0.2		X$_5$	0.1
X$_5$	0.1		X$_5$	0.1		X$_2$	0

Fagin's Algorithm

2. Perform random accesses to obtain the scores of all seen objects

R_1			R_2			R_3	
X_1	1		X_2	0.8		X_4	0.8
X_2	0.8		X_3	0.7		X_3	0.6
X_3	0.5		X_1	0.3		X_1	0.2
X_4	0.3		X_4	0.2		X_5	0.1
X_5	0.1		X_5	0.1		X_2	0

Fagin's Algorithm

3. Compute score for all objects and find the top-k

R₁			R₂			R₃			R	
X_1	1		X_2	0.8		X_4	0.8		X_3	1.8
X_2	0.8		X_3	0.7		X_3	0.6		X_2	1.6
X_3	0.5		X_1	0.3		X_1	0.2		X_1	1.5
X_4	0.3		X_4	0.2		X_5	0.1		X_4	1.3
X_5	0.1		X_5	0.1		X_2	0			

Fagin's Algorithm

§ X_5 cannot be in the top-2 because of the monotonicity property

§ $f(X_5) \leq f(X_1) \leq f(X_3)$

R_1			R_2			R_3	
X_1	1		X_2	0.8		X_4	0.8
X_2	0.8		X_3	0.7		X_3	0.6
X_3	0.5		X_1	0.3		X_1	0.2
X_4	0.3		X_4	0.2		X_5	0.1
X_5	0.1		X_5	0.1		X_2	0

R	
X_3	1.8
X_2	1.6
X_1	1.5
X_4	1.3

Fagin's Algorithm

§ The algorithm is cost optimal under some probabilistic assumptions for a restricted class of aggregate functions

Threshold algorithm

1. Access the elements sequentially

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

Threshold algorithm

1. At each sequential access
   a. Set the threshold t to be the aggregate of the scores seen in this access

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

$t = 2.6$

Threshold algorithm

1. At each sequential access
   b. Do random accesses and compute the score of the objects seen

R₁	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R₂	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R₃	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

t = 2.6

X_1	1.5
X_2	1.6
X_4	1.3

Threshold algorithm

1. At each sequential access
   c. Maintain a list of top-k objects seen so far

R_1	
X_1	1
X_2	0.8
X_3	0.5
X_4	0.3
X_5	0.1

R_2	
X_2	0.8
X_3	0.7
X_1	0.3
X_4	0.2
X_5	0.1

R_3	
X_4	0.8
X_3	0.6
X_1	0.2
X_5	0.1
X_2	0

t = 2.6

X_2	1.6
X_1	1.5

Threshold algorithm

1. At each sequential access
   d. When the scores of the top-k are greater or equal to the threshold, stop

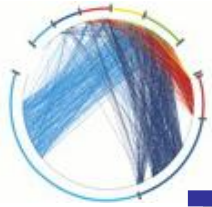| R_1			R_2			R_3	
X_1	1		X_2	0.8		X_4	0.8
X_2	0.8		X_3	0.7		X_3	0.6
X_3	0.5		X_1	0.3		X_1	0.2
X_4	0.3		X_4	0.2		X_5	0.1
X_5	0.1		X_5	0.1		X_2	0

$t = 2.1$

X_3	1.8
X_2	1.6

Threshold algorithm

1. At each sequential access
   d. When the scores of the top-k are greater or equal to the threshold, stop

R_1			R_2			R_3	
X_1	1		X_2	0.8		X_4	0.8
X_2	0.8		X_3	0.7		X_3	0.6
X_3	0.5		X_1	0.3		X_1	0.2
X_4	0.3		X_4	0.2		X_5	0.1
X_5	0.1		X_5	0.1		X_2	0

t = 1.0

X_3	1.8
X_2	1.6

Threshold algorithm

2. Return the top-k seen so far

R₁			R₂			R₃	
X_1	1		X_2	0.8		X_4	0.8
X_2	0.8		X_3	0.7		X_3	0.6
X_3	0.5		X_1	0.3		X_1	0.2
X_4	0.3		X_4	0.2		X_5	0.1
X_5	0.1		X_5	0.1		X_2	0

t = 1.0

X_3	1.8
X_2	1.6

Threshold algorithm

§ From the monotonicity property for any object not seen, the score of the object is less than the threshold
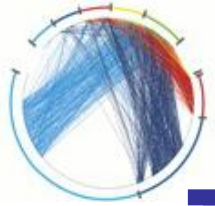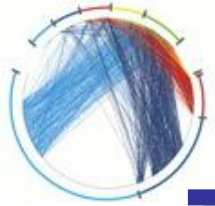
§ $f(X_5) \leq t \leq f(X_2)$

§ The algorithm is instance cost-optimal

§ within a constant factor of the best algorithm on any database

Combining rankings

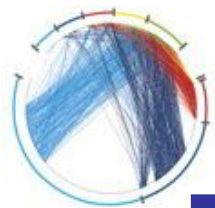§ **In many cases the scores are not known**

   § e.g. meta-search engines – scores are proprietary information

§ **... or we do not know how they were obtained**

   § one search engine returns score 10, the other 100. What does this mean?

§ **... or the scores are incompatible**

   § apples and oranges: does it make sense to combine price with distance?

§ **In this cases we can only work with the rankings**

The problem

§ Input: a set of rankings $R_1, R_2, \ldots, R_m$ of the objects $X_1, X_2, \ldots, X_n$. Each ranking R_i is a total ordering of the objects

  § for every pair X_i, X_j either X_i is ranked above X_j or X_j is ranked above X_i

§ Output: A total ordering R that aggregates rankings $R_1, R_2, \ldots, R_m$

Voting theory

§ A voting system is a rank aggregation mechanism

§ Long history and literature

  § criteria and axioms for good voting systems

What is a good voting system?

§ The Condorcet criterion

  § if object A defeats every other object in a pairwise majority vote, then A should be ranked first

§ Extended Condorcet criterion

  § if the objects in a set X defeat in pairwise comparisons the objects in the set Y then the objects in X should be ranked above those in Y
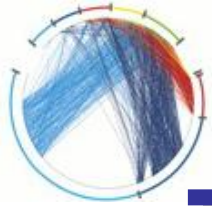
§ Not all voting systems satisfy the Condorcet criterion!

Pairwise majority comparisons

§ Unfortunately the Condorcet winner does not always exist

§ irrational behavior of groups

	V_1	V_2	V_3
1	A	B	C
2	B	C	A
3	C	A	B

A > B   B > C   C > A

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V_1	V_2	V_3
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V_1	V_2	V_3
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

```
A   B
 \ /
  A
```

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V_1	V_2	V_3
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

```
A      B

  \   /
   A      E

     \   /
        E
```

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V_1	V_2	V_3
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

```
 A    B

   \  /
    A   E

      \ /
       E   D

         \ /
          D
```

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V_1	V_2	V_3
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

```
A   B
 \ /
  A   E
   \ /
    E   D
     \ /
      D   C
       \ /
        C
```

§ C is the winner

Pairwise majority comparisons

§ Resolve cycles by imposing an agenda

	V$_1$	V$_2$	V$_3$
1	A	D	E
2	B	E	A
3	C	A	B
4	D	B	C
5	E	C	D

```
A   B
 \  /
  A   E
   \  /
    E   D
     \  /
      D   C
       \  /
        C
```

§ But everybody prefers A or B over C

Pairwise majority comparisons

§ The voting system is not Pareto optimal

  § there exists another ordering that everybody prefers

§ Also, it is sensitive to the order of voting

Plurality vote

§ Elect first whoever has more 1st position votes

voters	10	8	7
1	A	C	B
2	B	A	C
3	C	B	A

§ Does not find a Condorcet winner (C in this case)

Plurality with runoff

§ If no-one gets more than 50% of the 1st position votes, take the majority winner of the first two

voters	10	8	7	2
1	A	C	B	B
2	B	A	C	A
3	C	B	A	C

first round: A 10, B 9, C 8
second round: A 18, B 9
winner: A

Plurality with runoff

§ If no-one gets more than 50% of the 1st position votes, take the majority winner of the first two

voters	10	8	7	2
1	A	C	B	A
2	B	A	C	B
3	C	B	A	C

change the order of A and B in the last column

first round: A 12, B 7, C 8
second round: A 12, C 15
winner: C!

Positive Association axiom

§ Plurality with runoff violates the positive association axiom

§ Positive association axiom: positive changes in preferences for an object should not cause the ranking of the object to decrease

Borda Count

§ For each ranking, assign to object X, number of points equal to the number of objects it defeats

  § first position gets n-1 points, second n-2, …, last 0 points

§ The total weight of X is the number of points it accumulates from all rankings

Borda Count

voters	3	2	2
1 (3p)	A	B	C
2 (2p)	B	C	D
3 (1p)	C	D	A
4 (0p)	D	A	B

A: 3*3 + 2*0 + 2*1 = 11p
B: 3*2 + 2*3 + 2*0 = 12p
C: 3*1 + 2*2 + 2*3 = 13p
D: 3*0 + 2*1 + 2*2 = 6p

BC
C
B
A
D

§ Does not always produce Condorcet winner

Borda Count

§ Assume that D is removed from the vote

voters	3	2	2
1 (2p)	A	B	C
2 (1p)	B	C	A
3 (0p)	C	A	B

A: 3*2 + 2*0 + 2*1 = 7p
B: 3*1 + 2*2 + 2*0 = 7p
C: 3*0 + 2*1 + 2*2 = 6p

BC
B
A
C

§ Changing the position of D changes the order of the other elements!

Independence of Irrelevant Alternatives

§ The relative ranking of X and Y should not depend on a third object Z

   § heavily debated axiom

Borda Count

§ The Borda Count of an an object X is the aggregate number of pairwise comparisons that the object X wins

   § follows from the fact that in one ranking X wins all the pairwise comparisons with objects that are under X in the ranking

Voting Theory

§ Is there a voting system that does not suffer from the previous shortcomings?

Arrow's Impossibility Theorem

§ There is no voting system that satisfies the following axioms
- § Universality
  - all inputs are possible
- § Completeness and Transitivity
  - for each input we produce an answer and it is meaningful
- § Positive Assosiation
- § Independence of Irrelevant Alternatives
- § Non-imposition
- § Non-dictatorship

§ KENNETH J. ARROW *Social Choice and Individual Values* (1951). Won Nobel Prize in 1972

Kemeny Optimal Aggregation

- § Kemeny distance $K(R_1, R_2)$: The number of pairs of nodes that are ranked in a different order (Kendall-tau)
  - § number of bubble-sort swaps required to transform one ranking into another
- § Kemeny optimal aggregation minimizes

$$K(R, R_1, \setminus, R_m) = \sum_{i=1}^{m} K(R, R_i)$$

- § Kemeny optimal aggregation satisfies the Condorcet criterion and the extended Condorcet criterion
  - § maximum likelihood interpretation: produces the ranking that is most likely to have generated the observed rankings
- § ...but it is NP-hard to compute
  - § easy 2-approximation by obtaining the best of the input rankings, but it is not "interesting"

Locally Kemeny optimal aggregation

§ A ranking R is locally Kemeny optimal if there is no bubble-sort swap that produces a ranking R′ such that

$$K(R',R_1,...,R_m) \leq K(R',R_1,...,R_m)$$

§ Locally Kemeny optimal is not necessarily Kemeny optimal

§ Definitions apply for the case of partial lists also

Locally Kemeny optimal aggregation

§ Locally Kemeny optimal aggregation can be computed in polynomial time

  § At the i-th iteration insert the i-th element x in the bottom of the list, and bubble it up until there is an element y such that the majority places y over x

§ Locally Kemeny optimal aggregation satisfies the Condorcet and extended Condorcet criterion

Rank Aggregation algorithm [DKNS01]

§ Start with an aggregated ranking and make it into a locally Kemeny optimal aggregation

§ How do we select the initial aggregation?

    § Use another aggregation method

    § Create a Markov Chain where you move from an object X, to another object Y that is ranked higher by the majority

Spearman's footrule distance

§ Spearman's footrule distance: The difference between the ranks $R(i)$ and $R'(i)$ assigned to object i

$$F(R,R') = \sum_{i=1}^{n} |R(i) - R'(i)|$$

§ Relation between Spearman's footrule and Kemeny distance

$$K(R,R') \le F(R,R') \le 2K(R,R')$$

Spearman's footrule aggregation

§ Find the ranking R, that minimizes

$$F(R, R_1, \backslash, R_m) = \sum_{i=1}^{m} F(R, R_i)$$

§ The optimal Spearman's footrule aggregation can be computed in polynomial time

§ It also gives a 2-approximation to the Kemeny optimal aggregation

§ If the median ranks of the objects are unique then this ordering is optimal

Example

R_1	
1	A
2	B
3	C
4	D

R_2	
1	B
2	A
3	D
4	C

R_3	
1	B
2	C
3	A
4	D

R	
1	B
2	A
3	C
4	D

A: (1 , 2 , 3)
B: (1 , 1 , 2)
C: (3 , 3 , 4)
D: (3 , 4 , 4)

The MedRank algorithm

§ Access the rankings sequentially

R₁	
1	A
2	B
3	C
4	D

R₂	
1	B
2	A
3	D
4	C

R₃	
1	B
2	C
3	A
4	D

R	
1	
2	
3	
4	

The MedRank algorithm

§ Access the rankings sequentially

§ when an element has appeared in more than half of the rankings, output it in the aggregated ranking

R₁	
1	A
2	B
3	C
4	D

R₂	
1	B
2	A
3	D
4	C

R₃	
1	B
2	C
3	A
4	D

R	
1	B
2	
3	
4	

The MedRank algorithm

§ Access the rankings sequentially

  § when an element has appeared in more than half of the rankings, output it in the aggregated ranking

R_1			R_2			R_3	
1	A		1	B		1	B
2	B		2	A		2	C
3	C		3	D		3	A
4	D		4	C		4	D

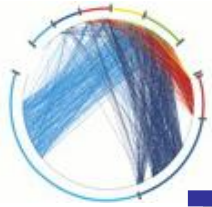| R	
1	B
2	A
3	
4	

The MedRank algorithm

§ Access the rankings sequentially

§ when an element has appeared in more than half of the rankings, output it in the aggregated ranking

R₁	
1	A
2	B
3	C
4	D

R₂	
1	B
2	A
3	D
4	C

R₃	
1	B
2	C
3	A
4	D

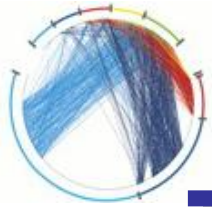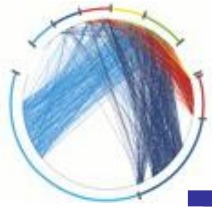| R	
1	B
2	A
3	C
4	

The MedRank algorithm

§ Access the rankings sequentially

§ when an element has appeared in more than half of the rankings, output it in the aggregated ranking

	R₁			R₂			R₃
1	A		1	B		1	B
2	B		2	A		2	C
3	C		3	D		3	A
4	D		4	C		4	D

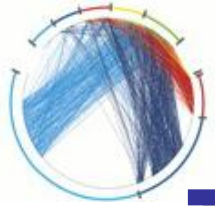|	R
1	B
2	A
3	C
4	D

The Spearman's rank correlation

§ Spearman's rank correlation

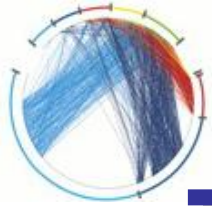$$S(R,R') = \sum_{i=1}^{n} (R(i) - R'(i))^2$$

§ Computing the optimal rank aggregation with respect to Spearman's rank correlation is the same as computing Borda Count

  § Computable in polynomial time

Extensions and Applications

- § Rank distance measures between partial orderings and top-k lists
- § Similarity search
- § Ranked Join Indices
- § Analysis of Link Analysis Ranking algorithms
- § Connections with machine learning

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